

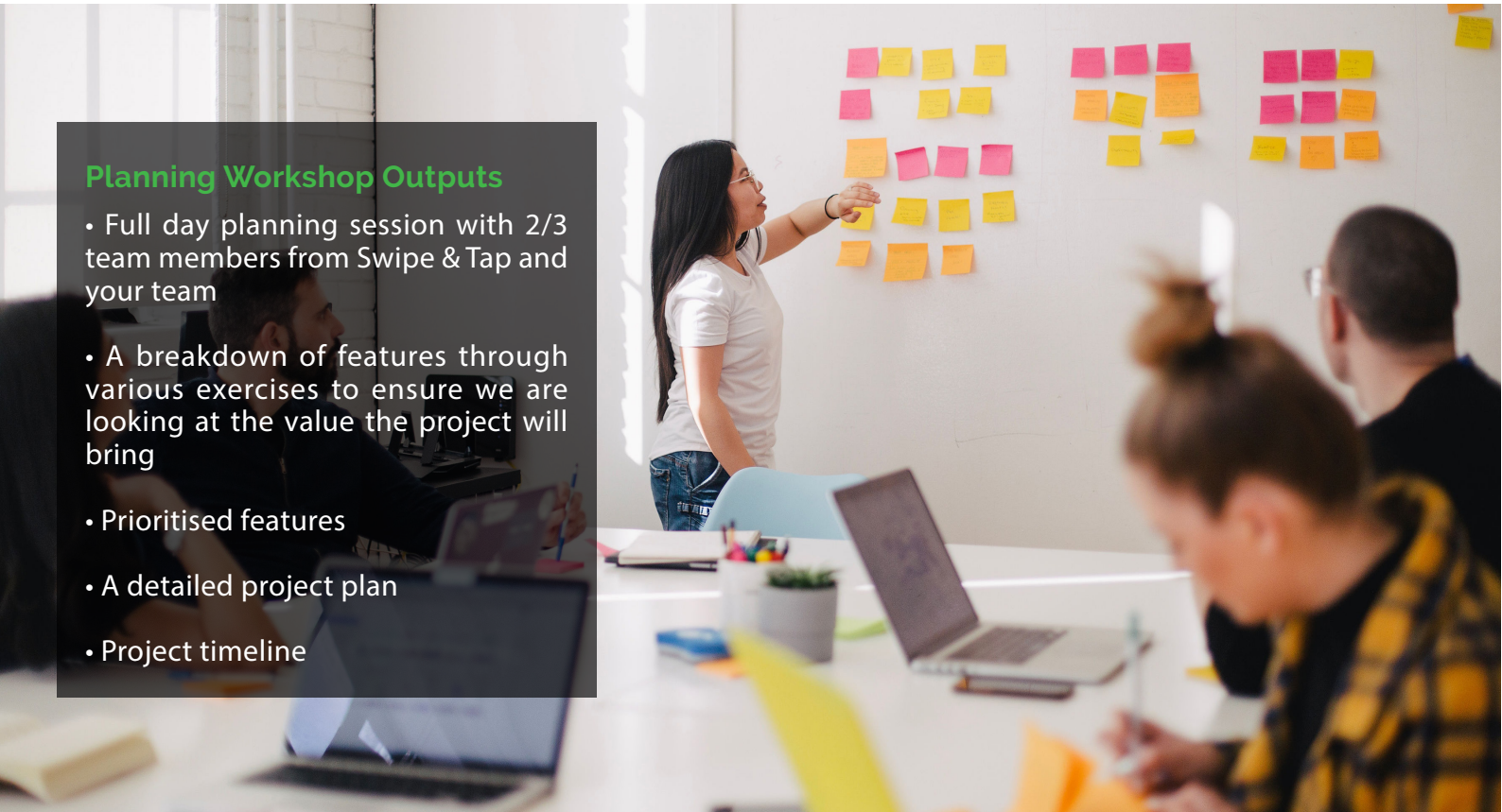
# Planning Workshop

## Our Approach

Our planning workshop helps everyone to understand the motivations and business goals of the project. They help us to nurture relationships between our clients and our development team, as well as creating an inspiring space to put forward new ideas for the project.

### Planning Workshop Outputs

- Full day planning session with 2/3 team members from Swipe & Tap and your team
- A breakdown of features through various exercises to ensure we are looking at the value the project will bring
- Prioritised features
- A detailed project plan
- Project timeline



### Business Goals, Values & KPI's

During the planning workshop, we will realise the business goals and the reasons for wanting to create the new solution. We will also take time to understand the business Key Performance Indicators (KPI)'s so that we can track the project and strive towards a common goal.

### Proposal Presentation & Sign Off

Where possible we would like to present our proposal to you and your team. We find this useful so that we can quickly address any questions and move onto the next stage.

### Detailed Project Plan Creation

After the planning workshop we will create a detailed project plan and estimate the features. The project plan is then able to be shared with other mobile app agencies if additional quotes are required.

### Formal Proposal Creation

We will also create a new proposal for you outlining the development of the project, key facts, our planned timeline, resource allocation and project costs.

